

# THE BANK OF KENTUCKY CENTER

NORTHERN KENTUCKY UNIVERSITY

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**Title Sponsor Announced for 9<sup>th</sup> & 10<sup>th</sup> Region High School Tournaments**

Griffin Industries and St. Elizabeth Sports Medicine Aboard, Allows for Radio Broadcasting of Games

**Highland Heights, KY** – The Bank of Kentucky Center (an SMG managed facility) at Northern Kentucky University is pleased to announce that Griffin Industries and St. Elizabeth Sports Medicine have become the title sponsors of both the 9<sup>th</sup> and 10<sup>th</sup> Region Kentucky High School Basketball Tournament for March 2-10, 2009. This sponsorship will now allow for all radio broadcasts and Internet webcasts (audio and text only) to occur during the 2009 tournaments.

“We are extremely proud to announce that Griffin Industries and St. Elizabeth Sports Medicine have committed to becoming sponsors for the 9<sup>th</sup> & 10<sup>th</sup> Region Tournaments for 2009,” said Molly Pascucci, general manager at The Bank of Kentucky Center, “We have heard the voice of the public and have worked diligently this past week to secure these agreements. We thank our friends at Griffin Industries St. Elizabeth Sports Medicine for their partnership.”

Should any of the 9<sup>th</sup> or 10<sup>th</sup> region games individually sellout, one week prior to date of play, the Center will allow for a possible live television broadcast as well.

For outlets that are interested in doing a radio broadcast or webcast (audio/text only) broadcasting, please contact The Bank of Kentucky Center at (859) 442-2652 or via e-mail at [info@bankofkentuckycenter.com](mailto:info@bankofkentuckycenter.com) prior to 5 p.m. on Thursday, February 26, 2009.

The Bank of Kentucky Center also invites television news media to film highlights for broadcast. All interested media outlets should contact The Bank of Kentucky Center in advance and arrange for credentials at the above mentioned contact information.

Tickets for the tournaments are on sale now and are priced at \$8 for each day's session (see schedule below).

Patrons can also purchase a \$12 ticket that will allow for re-entry for the 10<sup>th</sup> Region Boys Quarterfinals on Saturday, March 7. This will give patrons an all-day pass for that day only for all four games.

(Continued)

Please note that the Center will be emptied at the conclusion of the 10<sup>th</sup> Region Boys Quarterfinals and patrons will need to purchase a separate ticket for the 9<sup>th</sup> Region Girls final on Saturday, March 7, at 8 p.m. All tickets may be subject to applicable fees. Tickets can be purchased at The Bank of Kentucky Center Box Office at Northern Kentucky University, all Ticketmaster outlets including select Kroger stores, charge by phone at (513) 562-4949 or on-line at [www.ticketmaster.com](http://www.ticketmaster.com).

***9<sup>th</sup> Region Boys and Girls Tournament Schedule***

<b>3/2/09</b>	<b>-Girls Quarterfinal at 6pm and 8pm</b>
<b>3/3/09</b>	<b>-Girls Quarterfinal at 6pm and 8pm</b>
<b>3/4/09</b>	<b>-Boys Quarterfinal at 6pm and 8pm</b>
<b>3/5/09</b>	<b>-Boys Quarterfinal at 6pm and 8pm</b>
<b>3/6/09</b>	<b>-Girls Semifinal at 6pm and 8pm</b>
<b>3/7/09</b>	<b>-Girls Final at 8pm</b>
<b>3/8/09</b>	<b>-Boys Semifinal at 2pm and 4pm</b>
<b>3/10/09</b>	<b>-Boys 10<sup>th</sup> Final at 6:30pm &amp; 9<sup>th</sup> Final at 8:30pm</b>

***10<sup>th</sup> Region Tournament Schedule***

<b>3/7/09</b>	<b>-Boys Quarterfinal at 10am, 12pm, 2pm, 4pm</b>
<b>3/9/09</b>	<b>-Boys Semifinal at 6:00pm and 8:00pm</b>
<b>3/10/09</b>	<b>-Boys 10<sup>th</sup> Final at 6:00pm &amp; 9<sup>th</sup> Final at 8:30pm</b>

For more information, please visit [www.bankofkentuckycenter.com](http://www.bankofkentuckycenter.com)

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